



# GREEN ACTION SUMMIT

*14th November, 2024 - Accra, Ghana*



## CONCEPT NOTE

*Theme:*

*"Igniting Green Action: Building a Sustainable Future  
Through Youth Eco-Preneurship and Community  
Engagement"*

## Background:

The **Green Action Summit** emerges as the culmination of the **Green Action Project**, an initiative that seeks to empower 30 Ghanaian youth to become agents of positive change in their communities. By equipping participants with the knowledge, skills, and resources to establish green businesses and lead grassroots initiatives, the project aims to foster a culture of eco-entrepreneurship and climate activism. Through a hybrid approach by integrating online training modules and in-person workshops, the project offers a comprehensive learning experience tailored to the needs of young aspiring ecopreneurs.

Central to the project's objectives is the Green Action Summit, envisioned as a platform for showcasing the innovative ideas and achievements of participants. By convening over 300 youth from diverse backgrounds, the Summit aims to amplify the voices of emerging Green Action Leaders and serve as a catalyst for collective action towards sustainable development. Through keynote speeches, project presentations, and networking opportunities, the Summit will inspire collaboration, foster dialogue, and mobilize resources to address climate change and promote sustainable practices. Ultimately, the Green Action Summit represents a critical step towards building a greener, more resilient future for Ghana and beyond.



## Objectives:

The main objective of this summit is to showcase the work of the cohort in the Green Action Project to the public. Specifically, the summit aims to:



### **Showcase Green Action Project Outcomes:**

The summit aims to showcase the outcomes and achievements of the Green Action Project cohort, highlighting their eco-entrepreneurial projects and environmental solutions to the public.



### **Raise awareness of eco-entrepreneurship:**

By featuring the cohort's projects, the summit seeks to raise awareness about eco-entrepreneurship and its positive impact on both the environment and the economy.



### **Foster networking opportunities:**

The summit will provide a platform for participants to network with other stakeholders in the eco-entrepreneurial field, facilitating collaboration and the exchange of ideas for future initiatives.



### **Inspire youth engagement:**

Through the success stories and experiences shared at the summit, the goal is to inspire more young people to engage in eco-entrepreneurship and take action towards environmental sustainability.



### **Encourage replication and scaling:**

By sharing successful eco-entrepreneurial models and strategies, the summit aims to encourage the replication and scaling of impactful initiatives across different communities and regions.



### **Promote partnerships:**

The summit will also serve as an opportunity to promote partnerships between participants, organisations, and institutions committed to supporting eco-entrepreneurship and sustainable development efforts.



## Implementation & Strategy:

### 1. Pre-Summit Strategy and Implementation:

- Develop a comprehensive communication plan to promote the summit to target audiences.
- Develop a registration and attendance tracking system for the summit.
- Develop a system to collect and analyze feedback from participants and stakeholders before, during, and after the summit.

### 2. Summit Day Strategy and Implementation:

- Organize keynote speakers and panel discussions to educate participants on eco-perineurial businesses and their potential impact on the environment and economy.
- Create an exhibition space for members and other organizations to showcase their eco-projects / items
- Provide networking opportunities for participants and stakeholders to connect and collaborate on eco-perineurial projects.
- There will be breakout sessions that will focus on specific topics, such as sustainable agriculture, waste management, and renewable energy, and will provide opportunities for participants to engage in interactive discussions and hands-on activities.
- Panel discussions will feature youth leaders from various eco-clubs in Ghana, who will share their experiences, challenges, and successes.

### 2. Post-Summit Strategy and Implementation:

- Develop a post-summit report to document the summit's outcomes, including participant feedback and next steps.
- Follow up with participants and stakeholders to track the progress of their eco-perineurial projects and provide support as needed.
- Develop a plan for sustaining the summit's momentum and continuing to promote eco-perineurial businesses and entrepreneurship among youth.



## Date:

14th November, 2024

## Venue:

Accra, Ghana

## Time:

9:00 AM - 5:00 PM GMT

## Outcomes:

The Green Action Summit 2024 is expected to achieve the following outcomes:

- Provide a platform for youth in Ghana to showcase their environmental leadership skills and initiatives.
- Inspire and motivate youth to take action in the environmental entrepreneurial space.
- Foster collaboration and networking among youth-led in Ghana.
- Generate ideas and solutions for environmental challenges in Ghana.
- Enhance the visibility and impact of the World Inspiring Network's projects.

## Target Audience:

The target audience for the summit is the youth.

## Logistics:

- The summit will take place at a venue in Accra, Ghana, with a capacity of over 300 participants.
- The organising committee will be responsible for all logistics, including venue selection, audiovisual equipment, catering, and transportation.
- The summit will be promoted through social media, email, and other relevant channels.

## About World Inspiring Network - The Lead Organizer

World Inspiring Network is a nonprofit organization dedicated to ending poverty through education, youth & women empowerment, and climate action. With the support of a global network of volunteers, we strive to empower young people in Ghana, fostering personal and community development while actively addressing the challenges of climate change.

Aligned with the United Nations' Sustainable Development Goals (SDGs), our work encompasses SDG1 (No Poverty), SDG4 (Quality Education), SDG5 (Gender Equality), SDG8 (Decent Work and Economic Growth), and SDG13 (Climate Action). By addressing these vital areas, we aim to create a sustainable future and make a positive impact on our planet.

Founded in 2016, World Inspiring Network has experienced significant growth over the years, driven by our unwavering commitment to our mission and the collaborative efforts of our volunteers.



### Our Mission:

Our mission is to end poverty through education, youth empowerment, and climate action.



### Our Vision:

To see a world where all individuals are given the skills and necessary support to contribute to and develop their communities.





# Expected Attendees at the Annual Gathering

*(Stakeholder Categories)*



Venture Capitalists and Investors



Entrepreneurs / Start-ups



Hub Leaders



Representatives of Development Agencies



International Development Partners



International Organisations/UN Agencies



Government Representatives & Policymakers



Corporate Organisations



Media Agencies



Academia Persons interested in Africa & International Development

## What to expert



High-level panel discussions and dialogue



Meetups



Culture Displays



Pitch Competitions



Workshops by subject matter industry experts



Networking



Empowered and Engage Youth Audience & more



Exhibitions





## Contact Information

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## Social Media

KEEP UP TO DATE  
WITH US

**Facebook:** <https://linktr.ee/worldinspiringnetwork>  
**Instagram:** @worldinspiringnetwork  
**Twitter:** @worldinetwork  
**Website:** [www.worldinspiringnetwork.org](http://www.worldinspiringnetwork.org)  
[www.greenactionsummit.com](http://www.greenactionsummit.com)